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# Adobe® Dreamweaver® CC

The Professional Portfolio

**AGAINST THE CLOCK**  
mastering graphic technology

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**AGAINST THE CLOCK**  
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# Acknowledgements

## **ABOUT AGAINST THE CLOCK**

Against The Clock, long recognized as one of the nation's leaders in courseware development, has been publishing high-quality educational materials for the graphic and computer arts industries since 1990. The company has developed a solid and widely-respected approach to teaching people how to effectively utilize graphics applications while maintaining a disciplined approach to real-world problems.

Having developed the *Against The Clock* and the *Essentials for Design* series with Prentice Hall/Pearson Education, ATC drew from years of professional experience and instructor feedback to develop *The Professional Portfolio Series*, focusing on the Adobe Creative Suite. These books feature step-by-step explanations, detailed foundational information, and advice and tips from industry professionals that offer practical solutions to technical issues.

Against The Clock works closely with all major software developers to create learning solutions that fulfill both the requirements of instructors and the needs of students. Thousands of graphic arts professionals — designers, illustrators, imaging specialists, prepress experts, and production managers — began their educations with Against The Clock training books. These professionals studied at Baker College, Nossi College of Art, Virginia Tech, Appalachian State University, Keiser College, University of South Carolina, Gress Graphic Arts Institute, Kean University, Southern Polytechnic State University, Brenau University, and many other educational institutions.

## **ABOUT THE AUTHOR**

**Erika Kendra** holds a BA in History and a BA in English Literature from the University of Pittsburgh. She began her career in the graphic communications industry as an editor at Graphic Arts Technical Foundation before moving to Los Angeles in 2000. Erika is the author or co-author of more than thirty books about Adobe graphic design software. She has also written several books about graphic design concepts such as color reproduction and preflighting, and dozens of articles for online and print journals in the graphics industry. Working with Against The Clock for more than 13 years, Erika was a key partner in developing *The Professional Portfolio Series* of software training books.

## **CONTRIBUTING ARTISTS AND EDITORS**

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- **Chris Barnes**, Wilson Community College
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# Walk-Through

## Vintage Car JavaScript Site

Your client, the president of a vintage car collectors association, wants to redesign the group's Web site to be more friendly to users on mobile devices. Your job is to incorporate JavaScript that changes various areas of the site based on user interaction.

This project incorporates the following skills:

- Creating JavaScript behaviors in Dreamweaver
- Preloading images with JavaScript
- Changing CSS properties with JavaScript
- Changing object content with JavaScript
- Creating and managing a jQuery user-interface object



## Project Goals

Each project begins with a clear description of the overall concepts that are explained in the project; these goals closely match the different "stages" of the project workflow.

## Project Meeting

**client comments**

Our old site was designed nearly ten years ago. We have always just tacked on new information to the existing files. It got very difficult to manage and almost as difficult to find specific information.

We want our new site to be compact and easy to navigate. We don't need a lot of information because our site is really just a portal for people to find the calendar of events and regional affiliate clubs.

We also want the site to work on as many devices as possible — desktop and mobile. We got a lot of traffic from people who are vacationing in the area, and they tend to find us on their tablets or smartphones.

**art director comments**

I've already gotten the initial site layout approved by the clients. They also like the plans for keeping all of the site content in a single, brief page.


Rather than building actual HTML files for the different "pages," we're going to use scripting to change different areas of the page based on which link a user clicks. This will keep the site small and more manageable, so that users don't have to dig through multiple levels of navigation to find the information they want.

We used the home page for the initial comp, but I need you to add the remaining content. Dreamweaver's built-in JavaScript tools give you everything you need to complete the site.

**project objectives**

To complete this project, you will:

- Use JavaScript behaviors
- Review existing site and file structure
- Define element IDs
- Preload images with JavaScript
- Work with the Behaviors panel
- Change CSS properties with JavaScript
- Change object content with JavaScript
- Define links to change the cursor
- Create a jQuery accordion
- Add content to accordion panels
- Change the accordion CSS
- Learn about grouping CSS selectors



## The Project Meeting

Each project includes the client's initial comments, which provide valuable information about the job. The Project Art Director, a vital part of any design workflow, also provides fundamental advice and production requirements.

## Project Objectives

Each Project Meeting includes a summary of the specific skills required to complete the project.

## Stage 1 Using JavaScript Behaviors

A script is a set of instructions that performs certain actions in response to an event — generally something the user does, such as clicking an object. Although it was once considered undesirable (or even unsupported) by some, JavaScript is now becoming a *de facto* standard for adding interactivity in Web sites. JavaScript offers a number of advantages to Web developers, including (but certainly not limited to) the following:

- It is supported by all current browsers on Macintosh, Windows, iOS, and Android operating systems.
- It does not require plug-ins to add interactivity to a Web page. JavaScript scripts are interpreted and processed by the browser to produce the desired effect.
- It allows you to change a Web page without reloading the actual HTML.
- It can be used to change or remove existing content, or even add new content to the page.
- It can be used to change the CSS that is associated with various page elements.
- JavaScript scripts can be embedded directly into HTML pages using `<script>` tags.
- If you want to execute the same scripts on multiple pages, you can create the scripts in an external JavaScript file (using the ".js" extension) and link that file to whatever HTML page requires the stored scripts.

Although JavaScript is seen as confusing to learn as some kinds of scripting, it is still a programming language that has its own syntax, vocabulary, logic, and rules. Fortunately, Dreamweaver includes several tools for adding JavaScript interactivity into an HTML page without manually writing a single line of code. In this project, you will use those tools to change various page content based on user interactivity. You will use those tools to change various page content based on user interactivity. You will use those tools to change various page content based on user interactivity. You will use those tools to change various page content based on user interactivity.

**REVIEW SITE AND FILE STRUCTURE**

As with any project that starts with existing files, the first step is to define a site in Dreamweaver and examine the content of the provided files.

1. Download `001C_01_P01` ZIP from the Student Files Web page.
2. Expand the ZIP archive in your WIP folder (Macintosh) or copy the archive contents into your WIP folder (Windows).
3. In Dreamweaver, create a new site named `01_01`, using your WIP-01 folder as the site root. If necessary, refer to the first exercises in Project 1: Bitmap Site Organization, for more detailed instructions.
4. In the Files panel, double-click `index.html` to open that file.
5. Click the Live button in the Document toolbar.

This site layout incorporates a number of CSS properties that are not rendered properly in the Design view when the Live view is not active.

Project 7: Vintage Car JavaScript

## Real-World Workflow

Projects are broken into logical lessons or "stages" of the workflow. Brief introductions at the beginning of each stage provide vital foundational material required to complete the task.

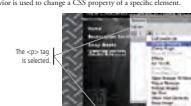
## CHANGE CSS PROPERTIES WITH JAVASCRIPT

As you saw in the previous exercise, defining JavaScript behaviors in Dreamweaver is a fairly easy process. The most important issue is to plan exactly what you want to happen before you begin clicking around in the Behaviors panel.

- Which object or element will trigger a behavior?
- What specific trigger will invoke the behavior? For example, will it occur when a user clicks the triggering element? When the element is loaded into the browser? (This is called the **event** in formal JavaScript-speak.)
- What behavior will actually occur when the triggering event takes place? (This is referred to as the **action**.)

1. With `index.html` open, click to place the insertion point in the "Charity Cruises" paragraph in the nav div.
2. Click the `<p>charity-link` tag in the Tag Selector to select the entire element.
3. Click the Add Behavior button in the Behaviors panel and choose Change Property from the pop-up menu.

This behavior is used to change a CSS property of a specific element.

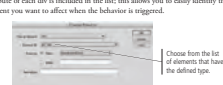


The `<p>` tag is selected.

4. In the resulting dialog box, make sure `DIV` is selected in the Type of Element menu and `nav` is selected in the Element ID menu.

The Type of Element menu includes a number of common HTML tags that are commonly affected by JavaScript behaviors. (As we explained earlier, Dreamweaver does not include HTML5 structural elements in the menu. This is why we used a named `div` element instead of the HTML5 `nav` element.)

The Element ID menu lists all elements of the selected type. As you can see, the ID attribute of each `div` is included in the list; this allows you to easily identify the specific element you want to affect when the behavior is triggered.



Choose from the list of elements that have the defined type.

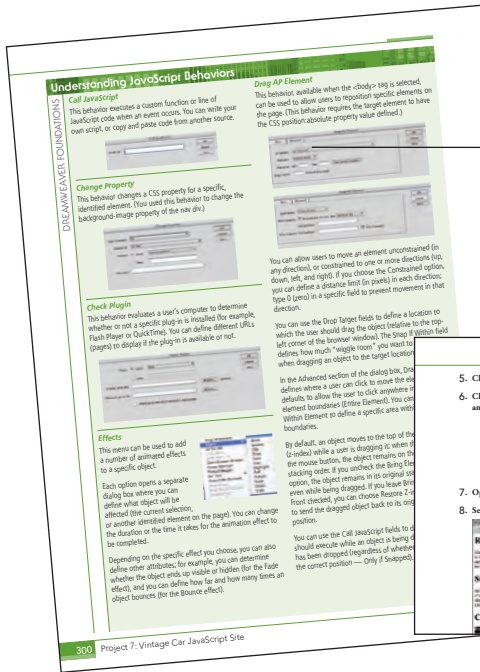
292 Project 7: Vintage Car JavaScript Site

## Step-By-Step Exercises

Every stage of the workflow is broken into multiple hands-on, step-by-step exercises.

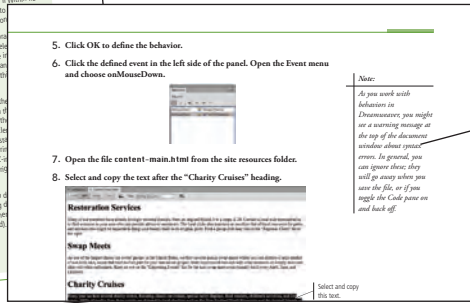
## Visual Explanations

Whenever possible, screen shots are annotated so that you can quickly identify important information.



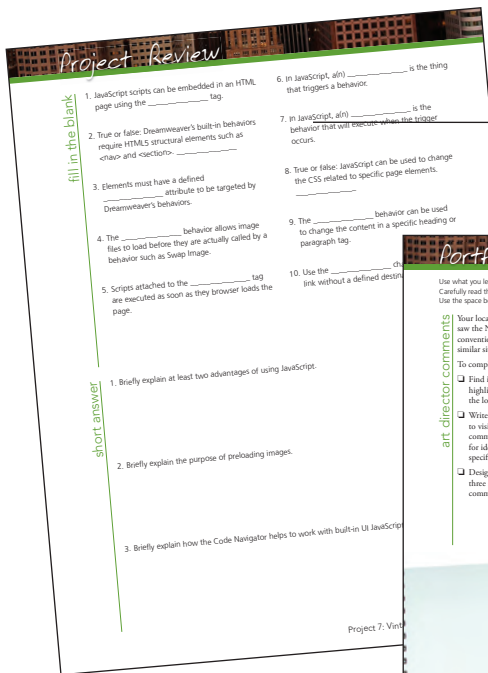
## Dreamweaver Foundations

Additional functionality, related tools, and underlying graphic design concepts are included throughout the book.



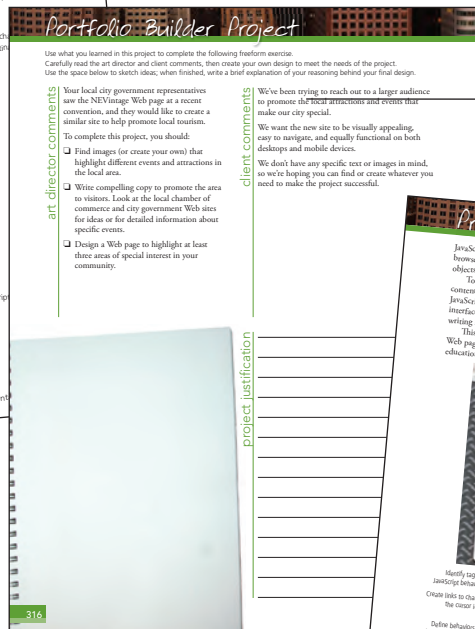
## Advice and Warnings

Where appropriate, sidebars provide shortcuts, warnings, or tips about the topic at hand.



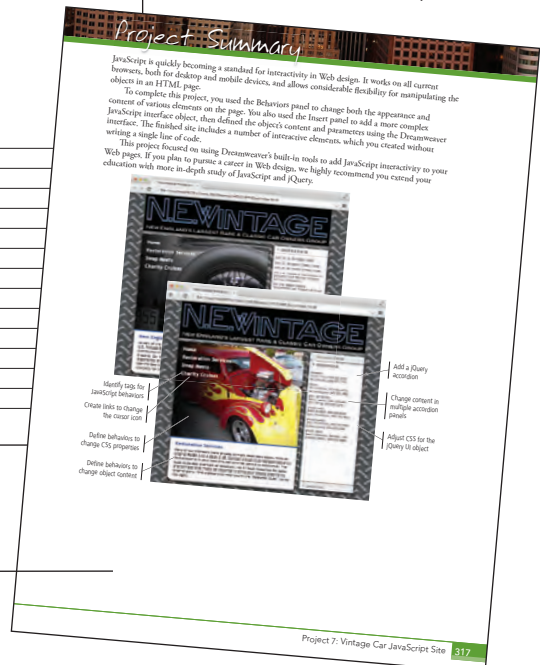
## Project Review

After completing each project, you can complete these fill-in-the-blank and short-answer questions to test your understanding of the concepts in the project.



## Portfolio Builder Projects

Each step-by-step project is accompanied by a freeform project, allowing you to practice skills and creativity, resulting in an extensive and diverse portfolio of work.



## Visual Summary

Using an annotated version of the finished project, you can quickly identify the skills used to complete different aspects of the job.

# Projects at a Glance

The *Against The Clock Portfolio Series* teaches graphic design software tools and techniques entirely within the framework of real-world projects; we introduce and explain skills where they would naturally fall into a real project workflow. For example, rather than including an entire chapter about site management, we teach site management where you naturally need to do so — when you begin building a new site in each project.

The project-based approach in the *Portfolio Series* allows you to get in depth with the software beginning in Project 1 — you don't have to read several chapters of introductory material before you can start creating finished artwork.

The *Portfolio Series* project-based approach also prevents “topic tedium” — in other words, we don't require you to read pages and pages of information about marking up text (for example); instead, we explain text-related mark-up as part of a larger project (in this case, as part of a digital book chapter).

Clear, easy-to-read, step-by-step instructions walk you through every phase of each job, from creating a new file to saving the finished piece. Wherever logical, we also offer practical advice and tips about underlying concepts and graphic design practices that will be important as you enter the job market.

The projects in this book reflect a range of different types of Dreamweaver jobs, from organizing a client's site and links to developing a functional site template to building a dynamic site. When you finish the eight projects in this book (and the accompanying Portfolio Builder exercises), you will have a substantial body of work that should impress any potential employer.

The eight Dreamweaver projects are described briefly here; more detail is provided in the full table of contents (beginning on Page viii).

## project 1

### *Bistro Site Organization*

- ❑ Exploring Site Structure
- ❑ Organizing the Site Navigation
- ❑ Naming and Titling Documents
- ❑ Making Files Public



## project 2

### *Digital Book Chapter*

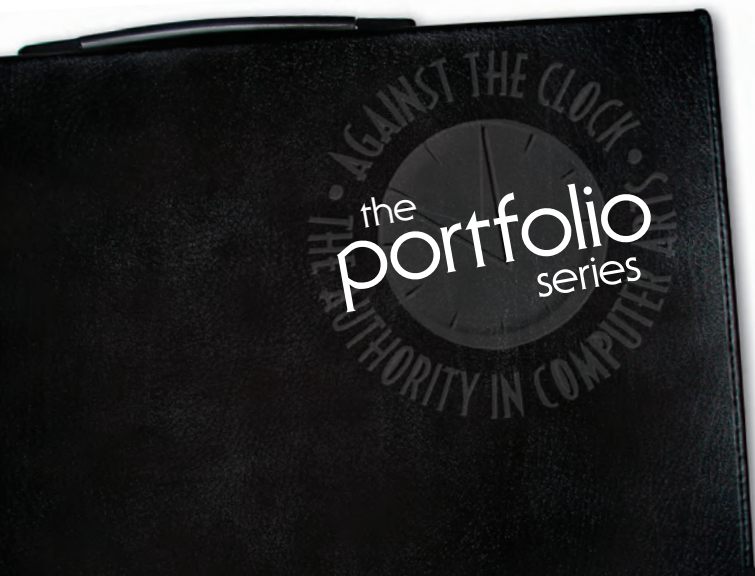
- ❑ Preparing the Workspace
- ❑ Working with Semantic Markup
- ❑ Working with Special Characters
- ❑ Creating Lists
- ❑ Attaching an External CSS File



## project 3

### *Photographer's Web Site*

- ❑ Placing Static Foreground Images
- ❑ Extracting Photoshop Assets



project 4

### Yosemite CSS Layout

- ❑ Creating Layouts with Style Sheets
- ❑ Working with a Template
- ❑ Using CSS to Control Content



project 7

### Vintage Car JavaScript Site

- ❑ Using JavaScript Behaviors
- ❑ Adding jQuery UI Elements



project 5

### Cupcake Bakery CSS Site

- ❑ Working with Classes
- ❑ Creating Online Forms



project 8

### Bootstrap Responsive Page

- ❑ Working with Bootstrap
- ❑ Creating CSS3 Transitions



project 6

### Kayaking HTML5 Site

- ❑ Working with HTML5 Tags
- ❑ Working with CSS3 Selectors
- ❑ Working with Web Fonts
- ❑ Adding Video in HTML5
- ❑ Creating a CSS3 Image Gallery



Our goal in this book is to familiarize you with the Dreamweaver tool set, so you can be more productive and more marketable in your career as a graphic designer.

It is important to keep in mind that Dreamweaver is an extremely versatile and powerful application. The sheer volume of available panels, options, and features can seem intimidating when you first look at the software interface. Most of these tools, however, are fairly simple to use with a bit of background information and a little practice.

Wherever necessary, we explain the underlying concepts and terms that are required for understanding the software. We're confident that these projects provide the practice you need to be able to create sophisticated artwork by the end of the very first project.

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# Getting Started

## PREREQUISITES

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*The Professional Portfolio Series* is based on the assumption that you have a basic understanding of how to use your computer. You should know how to use your mouse to point and click, as well as how to drag items around the screen. You should be able to resize and arrange windows on your desktop to maximize your available space. You should know how to access drop-down menus, and understand how check boxes and radio buttons work. It also doesn't hurt to have a good understanding of how your operating system organizes files and folders, and how to navigate your way around them. If you're familiar with these fundamental skills, then you know all that's necessary to use the Portfolio Series.

## RESOURCE FILES

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All of the files you need to complete the projects in this book — except, of course, the Dreamweaver application files — are on the Student Files Web page at [againsttheclock.com](http://againsttheclock.com). See the inside back cover of this book for access information.

Each archive (ZIP) file is named according to the related project (e.g., **Cars\_DWCC15\_RF.zip**). At the beginning of each project, you must download the archive file for that project and expand that archive to access the resource files that you need to complete the exercises. Detailed instructions for this process are included in the Interface chapter.

Files required for the related Portfolio Builder exercises at the end of each project are also available on the Student Files page; these archives are also named by project (e.g., **Flowers\_DWCC15\_PB.zip**).

## WEB HOSTING

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To make Web files accessible to the browsing public, you need to have access to some type of server. On the inside back cover of this book, you have a code that you need to gain access to the required resource files. The same code also provides access to a six-month, free trial Web hosting account at Pair Networks ([www.pair.com](http://www.pair.com)).

If you don't already have access to an online server, go to [www.pair.com/atc/](http://www.pair.com/atc/) to sign up for your hosting account. You must enter your contact information, and the code from the inside back cover of your book.

(Further details are provided on Page 55.)

## SOFTWARE VERSIONS

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This book was written and tested using the initial version of the 2015 release of Adobe Dreamweaver CC software, as released in June 2015 (version 2015.0). You can find the version number in the Splash Screen that appears while your application is launching.

Because Adobe has announced periodic upgrades rather than releasing new full versions, some features and functionality might have changed since publication. Please check the Errata section of the Against The Clock Web site for any significant issues that might have arisen from these periodic upgrades.

## SYSTEM REQUIREMENTS

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*The Professional Portfolio Series* was designed to work on both Macintosh or Windows computers; where differences exist from one platform to another, we include specific instructions relative to each platform. One issue that remains different from Macintosh to Windows is the use of different modifier keys (Control, Shift, etc.) to accomplish a task. When we present key commands, we always follow the same Macintosh/Windows format — Macintosh keys are listed first, then a slash, followed by the Windows keys.